



ACTION

Policy Initiative

AI in Virtual Care

WHAT

Artificial intelligence is rapidly transforming healthcare, and ATA and ATA Action are leading the policy conversation to ensure virtual care leaders shape the policy decisions, frameworks, and rules that come next.

To help shape the future of responsible AI governance, ATA and ATA Action are launching a dedicated AI in Virtual Care Policy Initiative. Building on the [ATA AI Policy Principles](#) and the federal and state AI policy work ATA Action has led to date, this initiative will bring together industry leaders, providers, innovators, and policymakers from July 2026 through the ATA EDGE Policy Conference in Washington, D.C., December 9–11, 2026.

Participants will work together to develop policy recommendations focused on AI's role in virtual care, digitally enabled care, hybrid care models, remote care delivery, and connected care.

PARTICIPATION

Participation is open to all ATA and ATA Action members in good standing, regardless of membership level. Members may join one or more working groups, and there is no limit on the number of participants from a single organization.

Individuals with relevant subject matter, clinical, operational, regulatory, legal, public policy, technology, or care delivery expertise are encouraged to participate.

Prospective members interested in joining ATA or ATA Action to participate, should contact:

Melissa Park, Vice President, Business Development & Strategy,
mpark@americantelemed.org

GOVERNANCE

This member-driven initiative is focused specifically on public policy issues at the intersection of AI and virtual care.

To maintain clarity and impact, the scope will be carefully managed throughout the process. All final policy recommendations will undergo review and endorsement by the [ATA Policy Council](#).

ATA Action will lead efforts to advance approved policies through federal and state legislative, regulatory, and advocacy channels.

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 Working Groups →

2026 Initiative Timeline



JULY

Working Groups Launch



**AUGUST–
SEPTEMBER**

Draft Work Products Developed



**OCTOBER–
NOVEMBER**

ATA Policy Council Review & Endorsement



**DECEMBER
9–11**

Final Work Products Unveiled at ATA EDGE



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Working Group 1: State AI Policy

Focus: State legislation and regulatory activity related to AI-enabled virtual care.

Goal: Develop a practical state policy framework that avoids fragmentation while preserving responsible innovation, patient safety, clinical oversight, and scalable virtual care delivery.

Targeted EDGE Work Product: State AI in Virtual Care Policy Framework, including model state legislative language and guidance on consent, liability, clinician oversight, transparency, validation, and sandbox approaches.

Contact: Hunter Young, Senior Policy Associate, State Affairs



hyoung@americantelemed.org

Working Group 2: Federal Legislative Approaches to AI and Virtual Care

Focus: Congressional action and federal legislation related to AI-enabled virtual care.

Goal: Develop federal legislative concepts and policy recommendations that support responsible AI use in virtual care, including access, reimbursement, clinical oversight, validation, infrastructure, and national consistency.

Targeted EDGE Work Product: Federal Legislative Roadmap for AI-Enabled Virtual Care, including recommendations on AI-enabled care delivery, reimbursement, validation, access, and responsible innovation.

Contact: Joe Nye, Vice President, Public Affairs



jnye@americantelemed.org

Working Group 3: Federal Agency and Public Policy Framework for AI-Enabled Virtual Care

Focus: Federal agency action, regulatory policy, and public policy considerations for responsible AI-enabled virtual care.

Goal: Develop recommendations for how HHS and other federal agencies should approach AI-enabled virtual care through existing regulatory authorities, guidance, payment policy, transparency expectations, and public trust-building efforts. This working group will focus on public policy conditions that enable responsible clinical adoption of AI in virtual care.

Targeted EDGE Work Product: Federal Agency and Public Policy Framework for AI-Enabled Virtual Care, including recommendations on trust frameworks, transparency, clinical workflow integration, reimbursement alignment, patient communication, data quality, privacy, and appropriate regulatory oversight.

Contact: Lani Reilly, Vice President, Industry Affairs



lreilly@americantelemed.org



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