



ADVANCING DIGITAL HEALTH COALITION

Driving innovation and advocacy to ensure patient access to the technologies transforming care.

The ATA Action Advancing Digital Health Coalition is designed for organizations aiming to lead and navigate the evolving health technology sector. It provides a platform for collaboration, influence, and staying updated in digital health policy. This coalition builds upon the work done by the Digital Therapeutics Alliance to ensure patient access through advocacy for advancements to regulatory and reimbursement pathways.

MEMBERSHIP

12-month commitment; monthly invoicing available

Advancing Digital Health Coalition - \$25,00 Annually

As a Coalition Member, you will actively shape digital health policies and collaborate with ATA Action's federal and state teams.

- **Exclusive Monthly Strategy Calls** focused on key digital health issues including digital therapeutics, artificial intelligence, digital diagnostics, remote monitoring, connected devices, and pairing digital with drugs (PDURS).
- **Federal and State Policy Advocacy** with ATA Action's expert team, including tracking legislation, shaping regulatory frameworks, submitting comment letters, engaging directly with policymakers, and organizing coalition-wide response strategies.
- **Full Access to ATA Action's Advocacy Infrastructure**, including Hill meetings, statehouse coordination, and the strategic use of the ATA Action PAC to advance shared policy goals.
- **Direct Collaboration with ATA Action Leadership and Fellow Innovators** to influence federal and state priorities at the intersection of technology, medicine, and patient care.

The Advancing Digital Health Coalition connects members with ATA Action's successes in shaping federal and state telehealth policies.

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EXPLORING THE TECHNOLOGIES POWERING THE FUTURE OF CARE AT HOME

The coalition will explore a range of digital health technologies, including digital therapeutics, prescription drug use-related software (PDURS), and remote monitoring devices. It will also examine devices that incorporate AI, digital diagnostics, connected medical devices, and both software as a medical device (SaMD) and software in a medical device (SiMD). Special attention will be given to technologies that support care at home.

COALITION POLICY PRIORITIES

Members shape advocacy priorities, track policy developments, and collaborate on emerging issues. Initial priorities include:

- Digital Therapeutics
- Prescription Drug Use Related Software (PDURS)
- Remote Monitoring Devices

The Coalition will also explore:

- Devices that incorporate AI
- Digital Diagnostics
- Software as a Medical Device (SaMD) and Software in a Medical Device (SiMD)
- Connected Medical Devices
- Devices that support care at home

Put your organization at the center of key digital health discussions.