



VIRTUAL FOODCARE COALITION

Collaborating to integrate nutrition, technology, and care delivery into scalable Virtual Foodcare solutions.

The ATA Action Virtual Foodcare Coalition is designed for organizations interested in actively participating in the advocacy and policy-making process to define the integration of nutritious food into healthcare through telehealth and virtual care platforms. ATA Action is the leading voice for state and federal telehealth policy and is bringing their advocacy to advance Virtual Foodcare policies.

The result: A first-of-its-kind coalition uniting healthcare innovators to make Virtual Foodcare a nationwide reality.

MEMBERSHIP

12-month commitment; monthly invoicing available

Virtual Foodcare Coalition - \$3,500 Monthly

As a Coalition Member, you will actively shape Virtual Foodcare policies and collaborate with ATA Action's federal and state teams.

- **Support and Shape Advocacy Priorities:** Ensure the coalition has the resources to champion your organization's Virtual Foodcare goals while actively participating in discussions to help shape the coalition's policy and advocacy direction.
- **Promote Innovation and Leadership in Telehealth:** Join the leading advocacy group advancing policies that promote access to nutritious food through telehealth, positioning your organization as a recognized leader in the future of Virtual Foodcare.
- **Strategic Insight and Exclusive Access:** Gain access to legislative tracking, policy updates, newsletters, and advocacy strategies, and participate in regular coalition calls to stay informed, engaged, and ahead of key issues relevant to Virtual Foodcare.
- **Networking and Leadership:** Connect with industry leaders and policy experts to influence the direction of Virtual Foodcare

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WHERE VIRTUAL CARE AND FOOD POLICY LEADERS TAKE ACTION

Join our exclusive monthly strategy calls focused on nutrition, food-as-medicine, and virtual care integration. Coalition members play an active role in shaping national foodcare policy—engaging directly with ATA Action's federal and state advocacy teams, providing input on advocacy documents, legislation, regulation, and testimony, and driving forward efforts like the MNT Act, digital SNAP/WIC access, and coverage parity. Members also receive targeted legislative alerts and gain national visibility through our media, conference, and stakeholder platforms.

ATA AND ATA ACTION VIRTUAL FOODCARE POLICY PRINCIPLES

- Ensure Patient Choice, Access, and Satisfaction
- Enhance Provider Autonomy
- Expand Reimbursement and Advocate for Coverage of Tele-Nutrition Services
- Enable Nutritional Healthcare Delivery Across State Lines
- Ensure Access to Non-Physician Providers
- Expand Access for Underserved and At-Risk Populations
- Support Seniors and Expand "Aging in Place"
- Protect Patient Privacy and Mitigate Cybersecurity Risks
- Ensure Program Integrity

Position your organization as a leader in Virtual Foodcare advocacy.