

Defining *what good looks like*—at scale, across systems, and grounded in clinical realities.

ATA Center of Digital Excellence

Defining Digitally-Enabled Care at Scale



Defining the **HOW** of digital care delivery—at scale, across systems, and grounded in clinical realities.



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Founding Delivery Systems and CODE Leaders | Defining Digitally-Enabled Care at Scale



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From Pilot to Proof and Proof to Progress | Defining Digitally-Enabled Care at Scale

THE WHY

We've had innovation—but not always clarity.

CODE is our industry's first coordinated effort to define what *good* looks like in digital.

THE WHAT

A central source of truth—
benchmarks spanning enrollment, activation, engagement, staffing, outcomes, patient experience, and financial impact.

THE HOW

Through partners like **Mayo Clinic, OSF HealthCare, and Intermountain**, ***we're aligning strategy with execution—*** building tools for immediate use.

THE MOMENT FOR THE INDUSTRY

Shared standards. Trusted data. Outcomes over infrastructure.

CODE is how we move from pilot to progress.



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Framework for Packaging Standards of Excellence



From Definition to Evidence

- C** **Care Model Definition**
Standardize what “good” looks like across use cases (e.g. RPM, virtual nursing)
- O** **Operationalization**
Map workflows, teams, and infrastructure to bring models to life
- D** **Data and Outcomes**
Measure maturity, impact, and variation across systems using benchmarking logic
- E** **Evidence**
Publish insights that shape national policy, procurement, and clinical strategy

Center of Digital Excellence Team

Collaboration with ATA Clinician Council



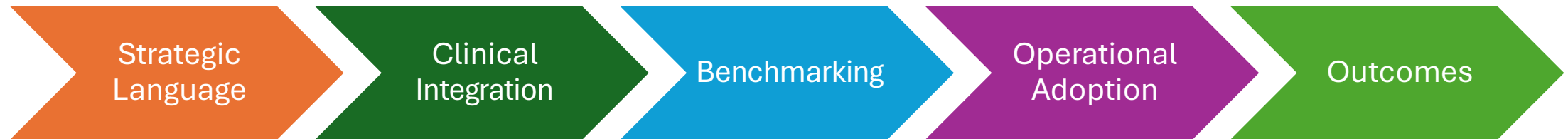
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Beyond Telehealth | Defining Digitally-Enabled Care at Scale

CODE connects language to outcomes—so we stop experimenting in silos and start scaling what works



David Guidry, M.D.
Intermountain Health

"Care is continuous—digital just makes it seamless."



Ethan Booker, M.D.
MedStar Health

"When tech enables trust—it's just team-based care done right."



Michael J. Maniaci, M.D.
Mayo Clinic

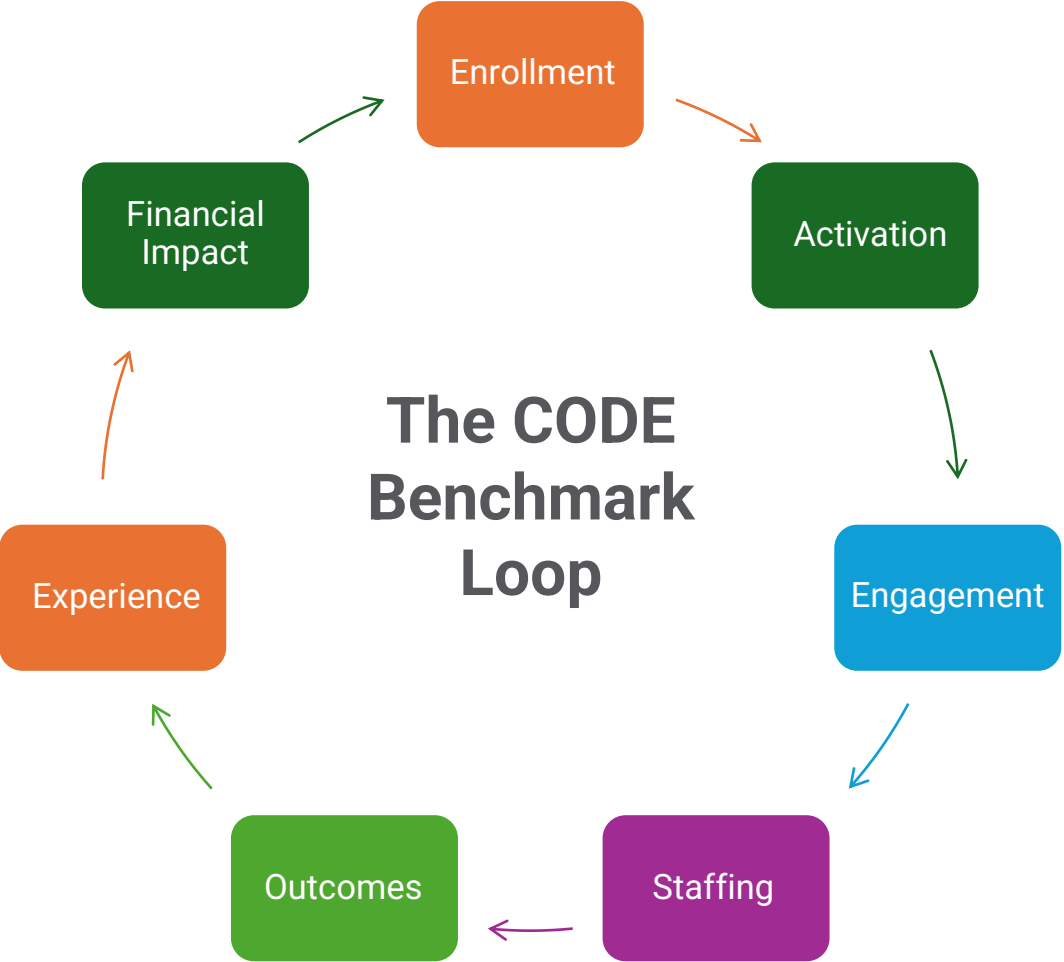
"We're extending expertise, not just access."

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Single Source of Truth | Defining Digitally-Enabled Care at Scale



SANFORD
HEALTH

*"In CODE, we will define the work that **matters** — serving as the **single source of truth** for digital care excellence."*

— Dr. David Newman, Sanford Health
ATA Clinician Council Member
CODE Founding Member and Executive Sponsor



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Single Source of Truth | Defining Digitally-Enabled Care at Scale

Active Benchmarking

CBO Brief Additive vs. Substitutive
Digital Maternal Care
Rural Digital Care Centers/Hospital - Hub and Spoke Models
RPM for Hypertension + additional use cases across care models
Virtual Nursing
TeleStroke
Innovation Operating Models
Interoperability

